



UPPER SPACE PLANNER

The first
platform
for
SPECIALTY
LEASING



MICROLOG
smart marketing solutions

key features



- ✓ Certified and profiled customer database
- ✓ Contract creation and storage
- ✓ Activity calendar
- ✓ Creation of reports and offers
- ✓ Multilevel and aggregate analysis
- ✓ Optimize your business with targeted strategies



MANAGE YOUR EXHIBITION SPACES

Planning displays on your spaces has never been easier! Whether you need to manage 1 or 50 locations Upper can coordinate your business in the most effective way.

ANALYZE AND MONITOR

Best choice? Upper suggests it to you: thanks to real time analysis, you always have the situation under control to maximize your results.



ADVERTISING & SPECIAL FORMAT

Not just physical spaces: track every activity that brings revenue to your business. You always have the opportunity to define separate development plans.

IMPROVE YOUR PERFORMANCE

Integrate footfall and catchment data to better understand your performance and boost your results.

